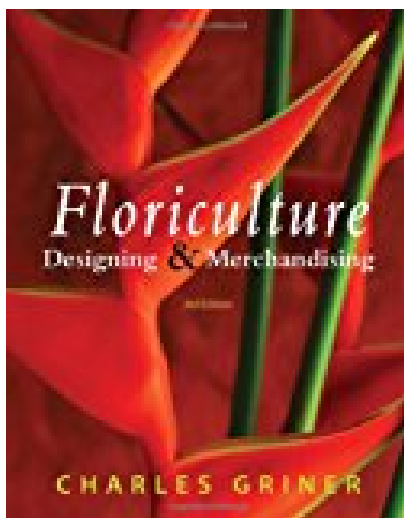


Floriculture Designing & Merchandising



BOOK DETAILS

- Author : Dr. Charles P. Griner
- Pages : 448 Pages
- Publisher : Delmar Cengage Learning
- Language : English
- ISBN : 1435489357



BOOK SYNOPSIS

FLORICULTURE: DESIGNING AND MERCHANDISING, 3E will provide your students with a comprehensive introduction to the floral design industry. Written in a concise, easy-to-follow manner, FLORICULTURE: DESIGNING AND MERCHANDISING, 3E includes step-by-step instructions, complete with illustrations and material lists for dozens of projects. Projects in this book are built around low-cost materials that help to maintain a budget and suggestions are included on how to incorporate native materials to further reduce costs. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

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